



## **EMPIRE STATE BUILDING OBSERVATORY UNVEILS STATE-OF-THE-ART MULTIMEDIA EXPERIENCE**

### ***Innovative Handheld Multimedia Tour Included in Admission Price***

**New York, New York, February 18, 2014** – Empire State Building Observatory today announced the launch of its new Multimedia Experience which guides visitors through the icon's extraordinary exhibits and views with additional depth on the building's history. Created by industry leader Antenna International, the multimedia tour is included in the admission price and given to each guest to enhance the once-in-a-lifetime visit to the World's Most Famous Office Building, with its unrivaled views from the very center of New York City. The state-of-the-art technology adds to guests' already unforgettable experience with a contemporary educational approach.

First-in-class technology is combined with consumer-friendly navigation on a handheld device. As visitors travel throughout the building, the tour offers an audio and visual companion through four educational areas: the recently enhanced Sustainability Exhibit, the "Dare to Dream" Exhibit about the historic construction of the building, and concludes with the world-famous 86<sup>th</sup> and 102<sup>nd</sup> Floor Observatories. "Fun" and "Info" sections of the app, along with several videos, image galleries, quizzes and maps showing points of interest nearby, make for an even more engaging and entertaining visit. The Multimedia Experience allows visitors to select their experience in English, Spanish, French, Italian, Mandarin, Portuguese, Japanese and Korean.

"Our millions of visitors from around the world can now experience the same level of first-in-class technology we have brought to the entire building with our massive Empire State ReBuilding program. The multimedia, handheld device adds to the already unforgettable experience," said Anthony E. Malkin, Chairman, President and CEO of Empire State Realty Trust, Inc. (NYSE: ESRT). "This is just the latest gift for ESB fans. With the new multimedia offering, guests will gain a deeper knowledge of the building, its place in history and its leadership today."

The Empire State Building Observatory enlisted Antenna International, the global expert in its field, to create the new tour. Antenna International has created similar tours at 1,200 cultural sites and institutions around the world, from the Louvre to Alcatraz, for more than 60 million visitors every year.

"Antenna International is honored the Empire State Building partnered with us to develop this one-of-a-kind experience for their valued guests to enjoy," said Mark LoGiurato, General Manager, Americas, Antenna International. "We are proud to bring our expertise and groundbreaking technology to such a renowned global icon. We are thrilled to add this landmark to the hundreds of destinations we work with around the world."

Visitors are given the Multimedia Experience free of charge with admission to the Observatory immediately at the beginning of their experience. To purchase tickets online in advance of visiting ESB, visit [http://www.esbnyc.com/buy\\_tickets.asp](http://www.esbnyc.com/buy_tickets.asp).

### **About the Empire State Building**

Soaring 1,454 feet above Midtown Manhattan (from base to antenna), the Empire State Building, owned by Empire State Realty Trust, Inc., is the "World's Most Famous Office Building." With new investments in energy efficiency, infrastructure, public areas and amenities, the Empire State Building has attracted first-rate tenants in a diverse array of industries from around the world. The skyscraper's robust broadcasting technology supports all major television and FM radio stations in the New York metropolitan market. The Empire State Building was named America's favorite building in a poll conducted by the American Institute of Architects, and the Empire State Building Observatory is one of the world's most beloved attractions as the region's #1 tourist destination. For more information on the Empire State Building, please visit [www.esbnyc.com](http://www.esbnyc.com), [www.facebook.com/empirestatebuilding](http://www.facebook.com/empirestatebuilding),



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### **About Empire State Realty Trust**

Empire State Realty Trust, Inc. (NYSE: ESRT), a leading real estate investment trust (REIT), owns, manages, operates, acquires and repositions office and retail properties in Manhattan and the greater New York metropolitan area, including the Empire State Building, the world's most famous office building. Headquartered in New York, New York, the Company's office and retail portfolio covers 8.4 million rentable square feet, as of September 30, 2013, consisting of 7.8 million rentable square feet in 12 office properties, including seven in Manhattan, three in Fairfield County, Connecticut and two in Westchester County, New York; and approximately 645,000 rentable square feet in the retail portfolio. The Company also owns land at the Stamford, Connecticut Transportation Center that supports the development of an approximately 380,000 rentable square foot office building and garage and has an option to acquire two additional Manhattan office properties encompassing approximately 1.5 million rentable square feet of office space and over 150,000 rentable square feet of retail space at the base of the buildings.

### **About Antenna International**

Antenna International™ is the world leader in handheld audio and multimedia guides, as well as mobile applications, in the global cultural arena. Each year more than 62 million visitors enjoy an Antenna experience helping them to make a lasting connection with over 450 of the world's most famous, fascinating and frequented locations. With a proud heritage of innovation, Antenna has been responsible for every major development in mobile interpretation since the days of the cassette player, enabling people to see more clearly, understand more deeply and appreciate more widely on a variety of platforms and in multiple languages. Founded in 1984, Antenna International™ is a global company with offices in North America, Europe, Middle East and Asia.

For more information on Antenna International, please visit [www.AntennaInternational.com](http://www.AntennaInternational.com), <https://www.facebook.com/AntennaInternational>, and <https://twitter.com/AntennaIntl>.

### **Forward-Looking Statements**

This press release includes "forward looking statements". Forward-looking statements may be identified by the use of words such as "believes," "expects," "may," "will," "should," "seeks," "approximately," "intends," "plans," "pro forma," "estimates," "contemplates," "aims," "continues," "would" or "anticipates" or the negative of these words and phrases or similar words or phrases. The following factors, among others, could cause actual results and future events to differ materially from those set forth or contemplated in the forward-looking statements: the factors included in the Company's prospectus relating to the initial public offering, including those set forth under the headings "Risk Factors," "Management's Discussion and Analysis of Financial Condition and Results of Operations" and "Business and Properties." While forward-looking statements reflect the Company's good faith beliefs, they are not guarantees of future performance. The Company disclaims any obligation to publicly update or revise any forward-looking statement to reflect changes in underlying assumptions or factors, of new information, data or methods, future events or other changes after the date of this press release, except as required by applicable law. For a further discussion of these and other factors that could impact the Company's future results, performance or transactions, see the section entitled "Risk Factors" in the prospectus relating to the initial public offering, and other risks described in documents subsequently filed by the Company from time to time with the Securities and Exchange Commission. Prospective investors should not place undue reliance on any forward-looking statements, which are based only on information currently available to the Company (or to third parties making the forward-looking statements).