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## **EMPIRE STATE BUILDING GIVES GIFT TO NEW YORK CITY – AND THE WORLD – WITH ITS FIRST-EVER LED TOWER LIGHT SHOW FEATURING ALICIA KEYS**

*World's Most Famous Office Building Unveils Custom, Innovative LED Lighting System  
Created by Philips Color Kinetics Synchronized Live on Clear Channel New York Stations  
to Hits by Alicia Keys*

**New York, NY (November 26, 2012)** – Tonight, the world-famous Empire State Building (ESB), in collaboration with Clear Channel Media and Entertainment and 14 time Grammy® Award winner, Alicia Keys, will give a gift to New York City and the world by revealing ESB's new, one-of-a-kind LED tower lights with a first-ever light show on the Landmark. This show marks the official unveiling of a groundbreaking new LED lighting system, developed by the world's leader in LED lighting Philips Color Kinetics (PCK).

At 9:00 p.m. ET, Alicia Keys will help kick off the light show by flipping the switch live in Clear Channel New York City studios with Elvis Duran, Z100; DJ Clue, Power105; Helen Little, 106.7 Lite fm; and Cubby, 103.5 KTU—a moment that will be synchronized on-air to two of Keys' tracks—her single from her new album "Girl on Fire," followed by her smash hit "Empire State of Mind." New Yorkers and those in the surrounding area with a view of ESB can tune into one of four Clear Channel radio stations—Z100, 103.5 KTU, Power105, and 106.7 Lite fm—as the stations simultaneously play accompanying music to the light show. The light show will be hosted for on-demand viewing at iHeartRadio.com, home to Clear Channel's digital radio service, by 10 a.m., on Tuesday, November 27.

The state-of-the-art dynamic lighting system from PCK is unique to ESB and allows customized light capabilities from a palette of over 16 million colors in limitless combinations along with effects previously not possible such as ripples, cross-fades, sparkles, chasers, sweeps, strobos and bursts. In addition to greater control and management of the lighting, the new computerized system will deliver superior light and vibrancy levels in real-time, unlike the previous floodlights.

"The Empire State Building's lights are the international icon of the New York City skyline. We use our tower lights to partner with select charities, organizations, and events around the world," said Anthony E. Malkin, President of Malkin Holdings which supervises the Empire State Building. "Philips Color Kinetics' new LED lights were installed over the summer and have been set at the color and intensity of the incandescent lights they replaced. As of tonight, our lights' full range and intensity will be brought to life, forever changing the New York skyline. We wanted to celebrate with and thank New York City and our global audience with a specially choreographed, custom light show. I am so happy that real New Yorkers, Alicia Keys, Z100, 103.5 KTU, Power105, and 106.7 Lite fm are sharing in our gift of the light show tonight."

"The Empire State Building has always been a symbol of what's possible in New York, and all the dreams that can come true in this city that never sleeps," said Alicia Keys. "I'm so excited to unveil the new tower lights that are going to illuminate the city below like never before—shining bright with inspiration. As a proud New Yorker, I'm so honored and humbled to be a little part of its history."

To extend the gift to New York City, and celebrate the release of her fifth studio album, *GIRL ON FIRE*, Alicia Keys will also perform on Tuesday, November 27. Her special performance will be held at the iHeartRadio Theater presented by PC Richard and Son in Tribeca for the first responders and volunteers who have worked tirelessly to restore the affected area, as well as those individuals impacted by Hurricane Sandy. *GIRL ON FIRE* is available November 27, on RCA Records.

### **About the Empire State Building**

Soaring 1,454 feet above Midtown Manhattan (from base to antenna), the Empire State Building is the “World’s Most Famous Office Building.” With new investments in infrastructure, public areas and amenities, the Empire State Building has attracted first-rate tenants in a diverse array of industries from around the world. The skyscraper’s robust broadcasting technology supports all major television and FM radio stations in the New York metropolitan market. The Empire State Building was named America’s favorite building in a poll conducted by the American Institute of Architects. The Empire State Building Observatory is one of the world’s most beloved attractions and is the region’s #1 tourist destination. For more information on the Empire State Building, please visit [www.esbnyc.com](http://www.esbnyc.com), <http://www.facebook.com/empirestatebuilding>, or [@EmpireStateBldg](https://twitter.com/EmpireStateBldg).

### **About Royal Philips Electronics**

Royal Philips Electronics of the Netherlands (NYSE: PHG, AEX: PHI) is a diversified health and well-being company, focused on improving people’s lives through meaningful innovation. As a world leader in healthcare, lifestyle and lighting, Philips integrates technologies and design into people-centric solutions, based on fundamental customer insights and the brand promise of “sense and simplicity”. Headquartered in the Netherlands, Philips employs approximately 122,000 employees with sales and services in more than 100 countries worldwide. With sales of EUR 22.6 billion in 2011, the company is a market leader in cardiac care, acute care and home healthcare, energy efficient lighting solutions and new lighting applications, as well as lifestyle products for personal well-being and pleasure with strong leadership positions in male shaving and grooming, portable entertainment and oral healthcare. News from Philips is located at [www.philips.com/newscenter](http://www.philips.com/newscenter).

### **About Clear Channel Media and Entertainment**

With 239 million monthly listeners in the U.S., Clear Channel Media and Entertainment has the largest reach of any radio or television outlet in America. Clear Channel Media and Entertainment serves 150 cities through 850 owned radio stations. The company’s radio stations and content can be heard on AM/FM stations, HD digital radio channels, Sirius/XM satellite, on the Internet at [iHeartRadio.com](http://iHeartRadio.com) and on the company’s radio station websites, on the iHeartRadio mobile application on iPads and smartphones, and used via navigation systems from TomTom, Garmin and others.

The company’s operations include radio broadcasting, online and mobile services and products, live concerts and events, syndication, music research services and independent media representation. Clear Channel Media and Entertainment is a division of CC Media Holdings, Inc. (OTCBB: CCMO), a leading global media and entertainment company. More information on the company can be found at [clearchannel.com](http://clearchannel.com), [clearchanneloutdoor.com](http://clearchanneloutdoor.com) and [ccmediaholdings.com](http://ccmediaholdings.com).

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