

FROM: EMPIRE STATE BUILDING

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FOR IMMEDIATE RELEASE

EMPIRE STATE BUILDING EXTENDS OBSERVATORY HOURS DAILY TO 2:00 A.M. STARTING MARCH 1st

Night Owls Can Escape the Crowds and See Breathtaking City Views 7 Days a Week

New York, NY (February 28, 2007) – The Empire State Building announced today that it will extend the hours of its Observatory starting March 1st to 2:00 a.m. every day. New York night owls and visitors from around the globe will now be able to come see the twinkling city skyline from the Empire State Building’s Observatory seven days a week.

“With our extended hours, visitors will now be able to attend more Broadway shows, sample more of New York’s delicious restaurants, shop ‘til they drop, and still have time for a romantic trip to the Empire State Building to see spectacular views of the city’s night skyline,” said Robert Zorn, Director of the Observatory for the Empire State Building. “We encourage our nocturnal guests to come to our world famous Observatory and experience firsthand the excitement of the City that never sleeps.”

The Empire State Building Observatory attracts approximately four million visitors annually from all corners of the world including Australia, France, Germany, Ireland, Spain, South Africa, India, Italy, Mexico, Brazil, England, Scotland, Canada, China, Korea, Argentina and many more. Audio tours detailing the City’s unique skyline are offered in 8 different languages.

The Observatory will be open from 8:00 a.m. to 2:00 a.m., 7 days a week. The last ticket sold will be at 1:15AM and the last elevator up is at 1:35AM. Visitors can choose to check out the magnificent city views from the Observatory on the 86th floor or climb even higher to the Observatory on the 102nd floor. Visit www.esbnyc.com for more ticket information.

To test out the new schedule, the Empire State Building stayed open until 2am on Thursday, Friday and Saturday nights from June 22 to February 28. The extended hours were such a success, helping the Empire State Building to reduce lines as well as accommodate more late night visitors, that they decided to extend the hours to 2:00 a.m., 7 days a week.

Soaring 1454 feet above Midtown Manhattan, the Empire State Building is the “*World’s Most Famous Office Building.*” With new investments in infrastructure, public areas and amenities, the Empire State Building has attracted first-rate tenants in a diverse array of industries from around the world. The skyscraper’s robust broadcasting technology supports all major television and FM radio stations in the New York metropolitan market. The Empire State Building was recently named America’s Favorite Architecture in a poll conducted by the American Institute of Architects.