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**WORLD'S MOST FAMOUS OFFICE BUILDING LAUNCHES  
ANNUAL "MY EMPIRE STATE BUILDING" PHOTO CONTEST**  
*Empire State Building Holds Nationwide Contest for Best Images of and From Global Icon*

**New York, NY (May 23, 2013)** – Today, the Empire State Building (ESB) launched its annual “My Empire State Building” photo contest, offering photographers of all levels the opportunity to submit images of the iconic landmark through their original and creative lens.

By visiting the Empire State Building’s Facebook page ([www.Facebook.com/EmpireStateBuilding](http://www.Facebook.com/EmpireStateBuilding)), ESB fans will have the opportunity to participate in the contest and gain international exposure by sharing their own inspirational and artistic images of and from the global icon, as well as a chance to win \$5,000.

Photos submitted through ESB’s Facebook page between Memorial Day and Labor Day (May 23, 2013, through September 3, 2013), will be considered for the 2013 “My Empire State Building” photo contest. In addition, ESB Facebook fans will have the opportunity to vote on and help determine “Weekly Winners” toward the Grand Prize and Runners-Up photo candidates.

“The Empire State Building is a beloved symbol of New York City and one of the most photographed and recognizable landmarks in the world,” said Anthony E. Malkin of the Empire State Building. “Each year, millions of people from around the world photograph the World’s Most Famous Office Building, and our social media properties are an optimal medium to curate these images and engage with our fans and followers.”

The winning photographer will receive a Grand Prize of \$5,000, and 51 Runners-Up will be selected. Twelve weekly winners will be determined by number of Facebook fan votes, receiving Empire State Building Collectibles and automatically becoming a finalist for a chance to win the Grand Prize. All 52 photos will have the opportunity to be unveiled as the Empire State Building’s profile picture on ESB’s Facebook page over the course of the next year. They may also be featured in the iconic landmark’s highly visited Fifth Avenue lobby windows and in ESB marketing initiatives.

After the success of the first-ever “My Empire State Building” contest last year, the second year of the contest will showcase the building’s breathtaking beauty from the lenses of its admirers worldwide. For official contest rules and additional information about the “My Empire State Building” photo contest, visit: <http://on.fb.me/Mfu6Lg>.

**About the Empire State Building**

Soaring 1,454 feet above Midtown Manhattan (from base to antenna), the Empire State Building is the “*World’s Most Famous Office Building*.” With new investments in infrastructure, public areas and amenities, the Empire State Building has attracted first-rate tenants in a diverse array of industries from around the world. The skyscraper’s robust broadcasting technology supports all major television and FM radio stations in the New York metropolitan market. The Empire State Building was named America’s favorite building in a poll conducted by the American Institute of Architects. The Empire State Building Observatory is one of the world’s most beloved attractions and is the region’s #1 tourist destination. For more information on the Empire State Building, please visit [www.esbnyc.com](http://www.esbnyc.com), <http://www.facebook.com/empirestatebuilding>, or [@EmpireStateBldg](https://www.instagram.com/EmpireStateBldg).

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