



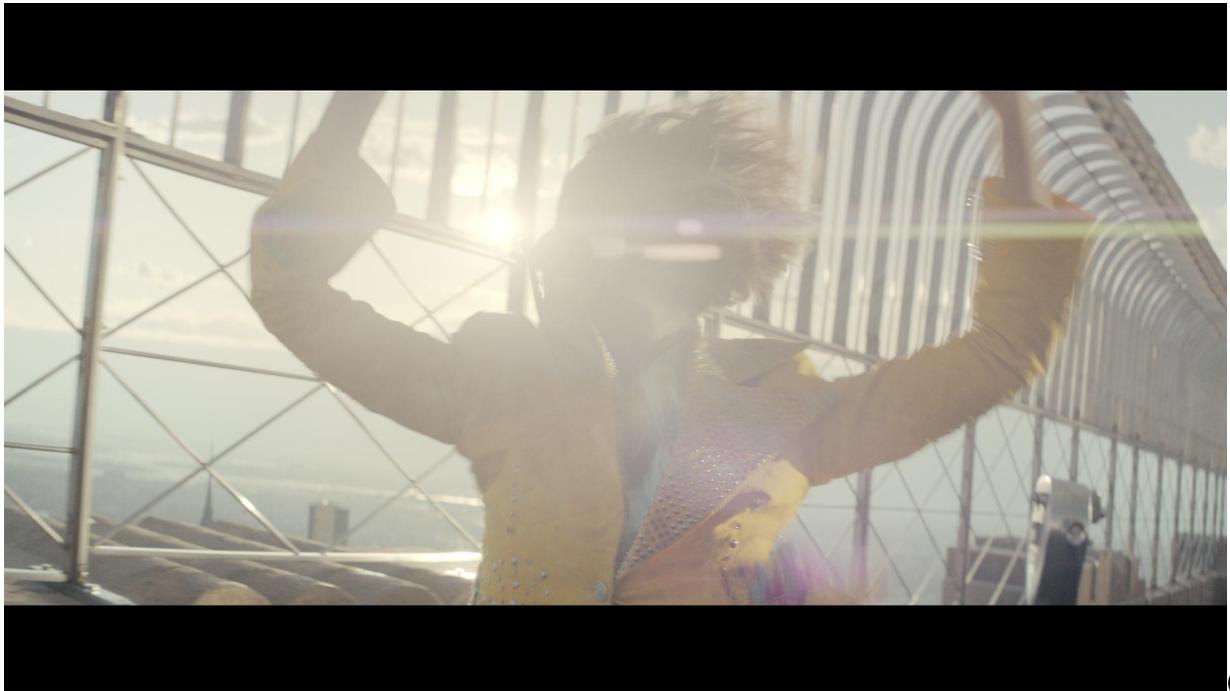
For Immediate Release:

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YEAH YEAH YEAHS

YEAH YEAH YEAHS “DESPAIR” VIDEO SHOT ATOP THE EMPIRE STATE BUILDING

**NSFW if Afraid of Heights
Video Co-Produced and Premiered by Noisey**



Credit: Patrick Daughters)

New York, NY...June 24...The Yeah Yeah Yeahs reach new heights today with the video for their new single “Despair.” Skyscraper heights. 102-story, 443-meter, Empire State Building heights, to be exact.

“There’s been a lot of career highs and lows over the years of being in a band, but in the end, how many can say they shot a video on the top of the Empire State Building? We win,” says singer Karen O. “Move out the way, King Kong, Yeah Yeah Yeahs are gonna get real with you up in this piece!”

“Despair” is the second single off the NYC-based trio’s album *Mosquito* (Interscope), which entered the Billboard Top 200 this April at #5. The concept for the video came courtesy of Noisey.com, who decided they wanted to co-produce a video for the band’s single by pairing

New York's quintessential landmark with New York's quintessential band. However, until now, no band had ever shot a video atop the World's Most Famous Building.

"The Empire State Building's iconographic presence is not limited to any date or age. We are happy to offer our magical canvas, the real magic of the real New York City, to this video," says Anthony E. Malkin of Malkin Holdings.

"Big bands deserve big ideas. So, when Noisey was given the challenge to come up with a big idea for a new Yeah Yeah Yeahs video, we jokingly said... 'let's get them to play on top of the Empire State Building!!' Then we said, 'actually...wait, why not!?' We called the Empire State Building and not only were they into it, they were a pleasure to work with. Melding two NYC icons into one incredibly big idea is an accomplishment we're very proud of," says Trevor Silmsner, publisher of Noisey.

Directed by Patrick Daughters, O explains Daughters has insider access with her, guitarist Nick Zinner and drummer Brian Chase, having shot earlier videos "Maps" and "Gold Lion."

"I felt like I could give as personal a performance because of our history together," says O. "It was important to us that it felt intimate despite being filmed at one of NYC's most famous landmarks and an international cultural icon. It was my first-ever trip up to the top of the ESB, top of the world, we were up there from 3am to sunrise, I'm guessing very few get to see that view from up there at those hours."

Mosquito is produced by Dave Sitek and Nick Launay (working separately), with one track produced by James Murphy. The bulk of it was recorded at Sonic Ranch in Tornilla, TX. Dr. Octagon (Kool Keith) appears on one track.

"I gotta say I had a 'the impossible is possible' moment up there with Nick and Brian," says O. "If someone would have sat us down at the Mars Bar years back and told us that we'd be performing our music on the top of the Empire State Building one day, we probably would have thought that's the stuff that dreams are made of, not us, no way."



(Photo by Dan Martensen; Concept by KK Barrett)

ABOUT THE EMPIRE STATE BUILDING

Soaring 1,454 feet above Midtown Manhattan (from base to antenna), the Empire State Building is the “World’s Most Famous Office Building.” With new investments in energy efficiency, infrastructure, public areas and amenities, the Empire State Building has attracted first-rate tenants in a diverse array of industries from around the world. The skyscraper’s robust broadcasting technology supports all major television and FM radio stations in the New York metropolitan market. The Empire State Building was named America’s favorite building in a poll conducted by the American Institute of Architects. The Empire State Building Observatory is one of the world’s most beloved attractions and is the region’s #1 tourist destination. For more information on the Empire State Building, please visit www.esbnyc.com, <http://www.facebook.com/empirestatebuilding>, @EmpireStateBldg, or <http://pinterest.com/empirestatebldg/>.

ABOUT NOISEY

<http://www.Noisey.com> launched in March 2011 at SXSW and is dedicated to uncovering the best new bands and music scenes from around the world. To date, Noisey teams around the world have profiled hundreds of bands from 11 different countries, in more than 700 captivating original episodes. On YouTube, Noisey offers music fans the most extensive slate of original online music programming to date, covering not only the artists that matter most, but the trends and opinions that make up today's music culture.

ABOUT THE YEAH YEAH YEAHS

The band’s three recorded studio albums were nominated for a GRAMMY award for Best Alternative Music Album. The first, *Fever to Tell*, was named as the best album of the year by The New York Times. The Patrick Daughters-directed video “Maps” was nominated for four MTV Video Music Awards. The certified-Gold album was named by Rolling Stone, Pitchfork Media, and NME as one of the best albums of the decade. The second, *Show Your Bones*, was named the second best album of the year by NME. Rolling Stone magazine named it the one of the best album of the year, while Spin Magazine ranked it in their 40 best albums of 2006. Their third studio album, *It's Blitz!*, was named the second best album of the year by NME magazine, *It's Blitz!* was named as the second best album of 2009 by Spin Magazine and third best of 2009 by NME.

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