



**EMPIRE  
STATE  
BUILDING  
LIGHTING PARTNER**

Selection as an Empire State Building Lighting Partner is at the sole discretion of the ownership and management of the Empire State Building Company L.L.C. You will receive written notification stating whether your application has been approved or denied on official Empire State Building Lighting Partner letterhead sent via e-mail.

Please be advised that applying to become an Empire State Building Lighting Partner does not ensure approval. Moreover, past Lighting Partners must apply each year to be considered and are not guaranteed to be selected.

Due to the high volume of applications we cannot provide specific feedback to any individual organizations regarding the status or merits of its application. If you do not agree to these terms, your application will not be considered.

\_\_\_\_\_ agrees to the above terms.  
**(Organization Name)**

**Empire State Building Lighting Partner Application**

Applicant/Organization:

Contact Person:

Address:

Phone:

E-mail:

Website:

1. Describe the event associated with your request:
  
2. Date of event/special lighting:
  
3. Date by which decision is required:
  
4. Colors requested - three (3) maximum  
Available colors:  
All three sections: Blue, Red, Green, Yellow, White  
Bottom and Middle Sections Only: Orange, Pink, Purple
  - Bottom: \_\_\_\_\_
  - Middle: \_\_\_\_\_
  - Top: \_\_\_\_\_
  
5. Is this an annual or one-time event?
  
6. Have you previously submitted a lighting request for this event?
  - Was it approved?
  - If yes, please provide dates.
  
7. Have you approached other buildings regarding lighting for this event?
  - If yes, which buildings?
  
8. Are other events associated with this request?
  - If yes, please describe.

9. Please specify how the Empire State Building and its Lighting Partner logo (see above) would be featured in your organization’s media and promotional materials, advertisements, advisories, etc. and the length of time the Empire State Building would be featured. Check all that apply:

Empire State Building Involvement	<input checked="" type="checkbox"/>	Description	Length of Time Featured (if applicable)
<i>Advertisements</i>			
<i>Brochure</i>			
<i>Celebrity Spokesperson/Photo Opportunity</i>			
<i>Donor Wall</i>			
<i>E-mail Blast</i>			
<i>Flyer</i>			
<i>Invitations</i>			
<i>Journal</i>			
<i>Journal Ad</i>			
<i>Media Outreach (Local)</i>			
<i>Media Outreach (National)</i>			
<i>Media Outreach (International)</i>			
<i>Newsletter</i>			
<i>Organization Publication</i>			
<i>Photo Opportunities with ESB Lights and/or at Observatory</i>			
<i>Poster</i>			
<i>Press Materials</i>			
<i>Program</i>			
<i>Promotional/Giveaway Materials (i.e. tee shirts, water bottles, hats, bags, etc.)</i>			
<i>Remarks (i.e., at gala dinner, etc.)</i>			
<i>RSS Feed</i>			
<i>Website/Link to <a href="http://www.esbnyc.com">www.esbnyc.com</a></i>			
<i>Other (please specify)</i>			

Kindly fax application to 212.760.1418 or via e-mail to [ngrzywacz@esbnyc.com](mailto:ngrzywacz@esbnyc.com).