

## **EMPIRE STATE REALTY TRUST AND IHEARTMEDIA'S ANNUAL HALLOWEEN LED TOWER MUSIC-TO-LIGHT SHOW RETURNS FOR ELECTRIFYING DISPLAY**

**New York, NY (October 15, 2014)** – Today, Empire State Realty Trust, Inc. (NYSE: ESRT) and its partner iHeartMedia officially announced its annual Empire State Building (ESB) Halloween LED tower music-to-light show. The global icon will synchronize its world-famous LED tower lights to classic Halloween hits broadcast on iHeartMedia's powerhouse radio stations Z100 and 103.5 KTU and via iHeartRadio at 8:30 p.m. on Friday, October 31, 2014. World-renowned lighting designer Marc Brickman will choreograph the electrifying display to a spooky soundtrack transmitted from atop ESB.

The stunning presentation will be visible to trick-or-treaters, revelers and tourists along New York's Greenwich Village 41<sup>st</sup> annual Halloween parade route, as well as from various vantage points around New York City and the Tri-State area. A video of the entire show will be posted on the Empire State Building's YouTube channel ([www.youtube.com/esbnyc](http://www.youtube.com/esbnyc)) right after the show for fans around the world to enjoy. Fans can use the hashtag #ESBoo on social media channels to join in the excitement.

"The Empire State Building and iHeartMedia's Halloween light show attracts unprecedented attention from a global audience and has become an annual, viral visual sensation," said Anthony E. Malkin, Chairman, CEO and President of ESRT. "ESRT and iHeartMedia's music-to-light shows are must-see annual spectacles that define the holidays and special occasions in New York City and around the world."

"We are excited to partner again with the Empire State Building for what is becoming an annual must-see Halloween "treat" for fans and listeners," said Tom Poleman, President of National Programming Platforms, iHeartMedia. "What better way to celebrate Halloween in NYC than with a themed light show from the top of the Empire State Building synchronized with music from New York's top hit stations Z100 and 103.5 KTU."

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### **About the Empire State Building**

Soaring 1,454 feet above Midtown Manhattan (from base to antenna), the Empire State Building, owned by Empire State Realty Trust, Inc., is the "World's Most Famous Office Building." With new investments in energy efficiency, infrastructure, public areas and amenities, the Empire State Building has attracted first-rate tenants in a diverse array of industries from around the world. The skyscraper's robust broadcasting technology supports all major television and FM radio stations in the New York metropolitan market. The Empire State Building was named America's favorite building in a poll conducted by the American Institute of Architects, and the Empire State Building Observatory is one of the world's most beloved attractions as the region's #1 tourist destination. For more information on the Empire State Building, please visit [www.empirestatebuilding.com](http://www.empirestatebuilding.com), [www.facebook.com/empirestatebuilding](https://www.facebook.com/empirestatebuilding), [@EmpireStateBldg](https://www.instagram.com/empirestatebldg), [www.instagram.com/empirestatebldg](https://www.instagram.com/empirestatebldg), [www.youtube.com/esbnyc](http://www.youtube.com/esbnyc) or [www.pinterest.com/empirestatebldg](http://www.pinterest.com/empirestatebldg).

### **About Empire State Realty Trust**

Empire State Realty Trust, Inc. (NYSE: ESRT), a leading real estate investment trust (REIT), owns, manages, operates, acquires and repositions office and retail properties in Manhattan and the greater New York metropolitan area, including the Empire State Building, the world's most famous office building. Headquartered in New York, New York, the Company's office and retail portfolio covers 10.0 million rentable square feet, as of July 15, 2014, consisting of 9.3 million rentable square feet in 14 office

properties, including nine in Manhattan, three in Fairfield County, Connecticut and two in Westchester County, New York; and approximately 732,000 rentable square feet in the retail portfolio. The Company also owns land at the Stamford, Connecticut Transportation Center that supports the development of an approximately 380,000 rentable square foot office building and garage.

### **About iHeartMedia**

With 245 million monthly listeners in the U.S., 97 million monthly digital uniques and 196 million monthly consumers of its Total Traffic and Weather Network, iHeartMedia has the largest reach of any radio or television outlet in America. It serves over 150 markets through 859 owned radio stations, and the company's radio stations and content can be heard on AM/FM, HD digital radio, satellite radio, on the Internet at [iHeartRadio.com](http://iHeartRadio.com) and on the company's radio station websites, on the iHeartRadio mobile app, in enhanced auto dashes, on iPads and smartphones, and on gaming consoles.

iHeartRadio, iHeartMedia's digital radio platform, is the No. 1 all-in-one digital audio service with over 430 million downloads; it reached its first 20 million registered users faster than any digital service in Internet history and reached 50 million users faster than any digital music service and even faster than Twitter, Facebook and Pinterest. The company's operations include radio broadcasting, online, mobile, digital and social media, live concerts and events, syndication, music research services and independent media representation.

### **Forward-Looking Statements**

This press release includes "forward looking statements". Forward-looking statements may be identified by the use of words such as "believes," "expects," "may," "will," "should," "seeks," "approximately," "intends," "plans," "pro forma," "estimates," "contemplates," "aims," "continues," "would" or "anticipates" or the negative of these words and phrases or similar words or phrases. The following factors, among others, could cause actual results and future events to differ materially from those set forth or contemplated in the forward-looking statements: the factors included in the Company's Annual Report on Form 10-K for the year ended December 31, 2013, including those set forth under the headings "Risk Factors," "Management's Discussion and Analysis of Financial Condition and Results of Operations," "Business," and "Properties." While forward-looking statements reflect the Company's good faith beliefs, they are not guarantees of future performance. The Company disclaims any obligation to publicly update or revise any forward-looking statement to reflect changes in underlying assumptions or factors, or new information, data or methods, future events or other changes after the date of this press release, except as required by applicable law. For a further discussion of these and other factors that could impact the Company's future results, performance or transactions, see the section entitled "Risk Factors" in the Annual Report on Form 10-K for the year ended December 31, 2013, and other risks described in documents subsequently filed by the Company from time to time with the Securities and Exchange Commission. Prospective investors should not place undue reliance on any forward-looking statements, which are based only on information currently available to the Company (or to third parties making the forward-looking statements).

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