

## **THE EMPIRE STATE BUILDING GIVES ‘THANKS’ WITH FIRST EVER DESIGN CHALLENGE FOR ITS THANKSGIVING LIGHT SHOW**

*Fans Around the World Invited to Design Holiday Lighting*

**New York, NY, November 13, 2018** – The Empire State Building today announced a new way for the public to be part of its annual Thanksgiving lighting. From Tuesday, November 13, until Friday, November 16, fans can visit <http://esblighting.com/> to choose from a cornucopia of colors and dynamic effects, including a turkey projected through the mast and falling leaves, to design their dream lighting. To participate, entrants must submit their creation through the website and post it on their social media channels with the hashtag #ESBLights for the chance to have one winning design light up the New York City skyline.



“Every day the Empire State Building receives countless requests from around the world to light our world-famous tower in an array of colors for organizations and holidays. This Thanksgiving, we’re giving the power to our fans. Show us your creative chops, and maybe you will see your design in lights,” said Anthony E. Malkin, Chairman and CEO of Empire State Realty Trust.

The winner will be announced on November 22 on the Empire State Building’s official social media channels, and the lighting, implemented by renowned lighting designer Marc Brickman, will be livestreamed via Facebook and Instagram. For the official rules, please visit <http://esblighting.com/>.

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### **About the Empire State Building**

Soaring 1,454 feet above Midtown Manhattan (from base to antenna top), the Empire State Building, owned by Empire State Realty Trust, Inc., is the "World's Most Famous Building." With new investments in energy efficiency, infrastructure, public areas and amenities, the Empire State Building has attracted first-rate tenants in a diverse array of industries from around the world. The skyscraper's robust broadcasting technology supports major television and FM radio stations in the New York metropolitan market. The Empire State Building was named America's favorite building in a poll conducted by the American Institute of Architects, and the Empire State Building Observatory is one of the world's most beloved attractions as the region's #1 tourist destination. For more information on the Empire State Building, please visit

[www.empirestatebuilding.com](http://www.empirestatebuilding.com), [www.facebook.com/empirestatebuilding](http://www.facebook.com/empirestatebuilding), [@EmpireStateBldg](https://twitter.com/EmpireStateBldg),  
[www.instagram.com/empirestatebldg](http://www.instagram.com/empirestatebldg), [www.youtube.com/esbnyc](http://www.youtube.com/esbnyc) or [www.pinterest.com/empirestatebldg/](http://www.pinterest.com/empirestatebldg/).

**About Empire State Realty Trust**

Empire State Realty Trust, Inc. (NYSE: ESRT), a leading real estate investment trust (REIT), owns, manages, operates, acquires and repositions office and retail properties in Manhattan and the greater New York metropolitan area, including the Empire State Building, the world's most famous building. Headquartered in New York, New York, the Company's office and retail portfolio covers 10.1 million rentable square feet, as of September 30, 2018, consisting of 9.4 million rentable square feet in 14 office properties, including nine in Manhattan, three in Fairfield County, Connecticut, and two in Westchester County, New York; and approximately 700,000 rentable square feet in the retail portfolio.

**Media Contacts:**

Alexandra Chernin

[212.736.3100](tel:212.736.3100)

[achernin@empirestaterealtytrust.com](mailto:achernin@empirestaterealtytrust.com)